



TOGETHER WE GROW: SUPPORT THE HARVEST FESTIVAL

Partner with us to create a joyful, family-friendly tradition that strengthens our community.

Harvest Festival – October 25, 2025 This annual tradition, to be held at John Muir Land Trust's Family Harvest Farm in Pittsburg, is a celebration of the season crafted for families and supporters to enjoy – including face painting, scavenger hunt, pumpkin painting, crafts, puppet shows, and more. Family Harvest Farm is a community treasure that supports the education and employment of local foster youth. This event continues to grow, and last year drew more than 400 children and families from the region.

About John Muir Land Trust Since 1989, JMLT has been a leader in conservation, dedicated to preserving and protecting land and waters that define our community and enrich the natural treasures and quality of life enjoyed by all who call our region home. Now in our 36th year, John Muir Land Trust's mission remains steadfast: protect the irreplaceable places that make the East Bay special. We help ensure our home remains a place where nature thrives and people find peace and inspiration.



BENEFITS *of Sponsorship*

Receive recognition at the Harvest Festival, a vibrant community celebration drawing more than 400 guests, including leaders from nonprofits, businesses, government, and philanthropic circles. This event offers a unique opportunity to showcase your commitment to environmental stewardship while gaining meaningful visibility. As a sponsor, you'll connect with a community of supporters dedicated to preserving our natural landscapes, positioning your business or organization as a champion of sustainability invested in the health of our region's environment, wildlife, and residents.

REACH

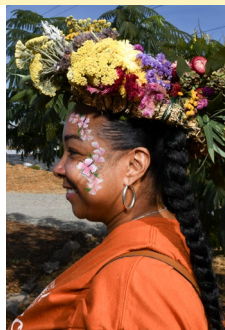
By sponsoring John Muir Land Trust's Harvest Festival, sponsors can expect a comprehensive exposure plan that promotes widespread visibility and the opportunity to make a lasting impression on a diverse audience.

The reach across our platforms is as follows:

- E-Newsletter: 10,000 subscribers
- Social Media (FB, IG, X, LinkedIn): 20,000 followers
- Postcards: 20,000 postcard invitations to the Harvest Festival at Family Harvest Farm
- Website: 3,000 monthly visits
- Events Attendance: 400-500 per event

This multi-channel approach ensures that your brand is prominently featured in front of an engaged and environmentally-conscious community, aligning your organization with vital conservation efforts in the East Bay.

SPONSORSHIP BENEFITS	\$50,000	\$35,000	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
	Presenting Sponsor	East Bay Champion	Conservation Leader	Trail Blazer	Land Steward	Friend of Muir	Habitat Hero
Recognition at the podium at the event	Yes	Yes					
Your company name and logo will appear in print advertising	Yes Prominently Placed	Yes	Yes	Yes			
Your company name and logo will appear on a banner at the event	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Your company name and logo will appear on event invitations	Yes	Yes	Yes	Yes	Yes		
Your company name and logo will appear in Horizons newsletter	Yes	Yes	Yes	Yes	Yes		
Your company name and logo will appear on JMLT's website	Yes	Yes	Yes	Yes	Yes		
Mention on JMLT social media	Yes	Yes	Yes				
Private volunteer opportunities on property	Yes	Yes					



SPONSORSHIP COMMITMENT FORM

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YES! We would like to become an official sponsor of John Muir Land Trust's Harvest Festival

_____ \$35,000 **East Bay Champion** _____ \$10,000 **Land Steward**
_____ \$50,000 **Presenting Sponsor** _____ \$25,000 **Conservation Leader** _____ \$5,000 **Friend of Muir**
_____ \$15,000 **Trail Blazer** _____ \$2,500 **Habitat Hero**

☐

A company check made payable to John Muir Land Trust is in the mail or enclosed.

☐

Please charge my ____ VISA ____ MC ____ AMEX

Credit Card Number _____ Expiration date _____

Name (as it appears on card) _____

Authorized Signature _____

I am unable to sponsor at this time, but please accept my gift of \$ _____

Company Name _____

Contact _____

Address _____

Phone _____ Email _____

Please email this form to amelia@jmlt.org or mail to: John Muir Land Trust, P.O. Box 31 • Martinez, CA 94553

For acknowledgement on website, event materials and social media, sponsorship must be received by
September 19, 2025.

For questions, please contact Amelia Flack at
amelia@jmlt.org or (707) 298-9133

