

Pacheco Marsh Survey

Spring, 2017



*Protecting The Places That
Make The East Bay Special*

Summary

- Thanks to everyone who participated in our survey! Fifty Bay Area residents shared their opinions about plans for the restoration of Pacheco Marsh, a rare treasure along the Bay shoreline where more than 95% of the original saltwater tidal wetlands have been lost.

Some highlights:

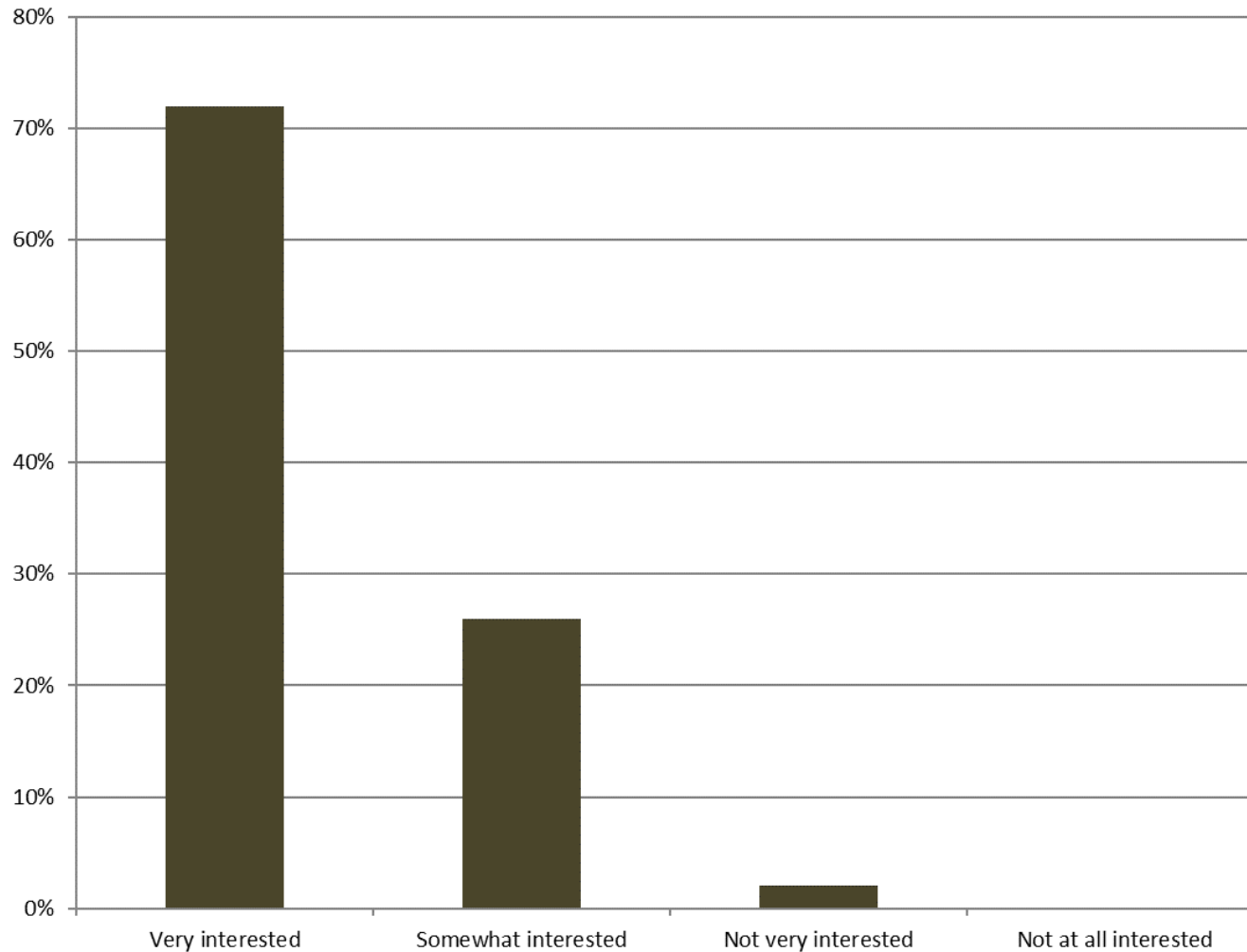
- The needs of wildlife should be paramount. 67% said wildlife habitat should be the top concern for planners; 33% said the needs of wildlife and humans are equally important.
- Wildlife viewing and education about the salt marsh rise to the top as planning priorities.
- People want unpaved trails, toilets, and ADA accommodations. “Hard” infrastructure such as parking or paved trails is not important.
- 96% believe that preserving and protecting our natural lands in the East Bay is extremely/very important.

Methodology

- Online survey conducted in early 2017
- 50 respondents
- Recruited via JMLT newsletters and website
- Bay Area Residents

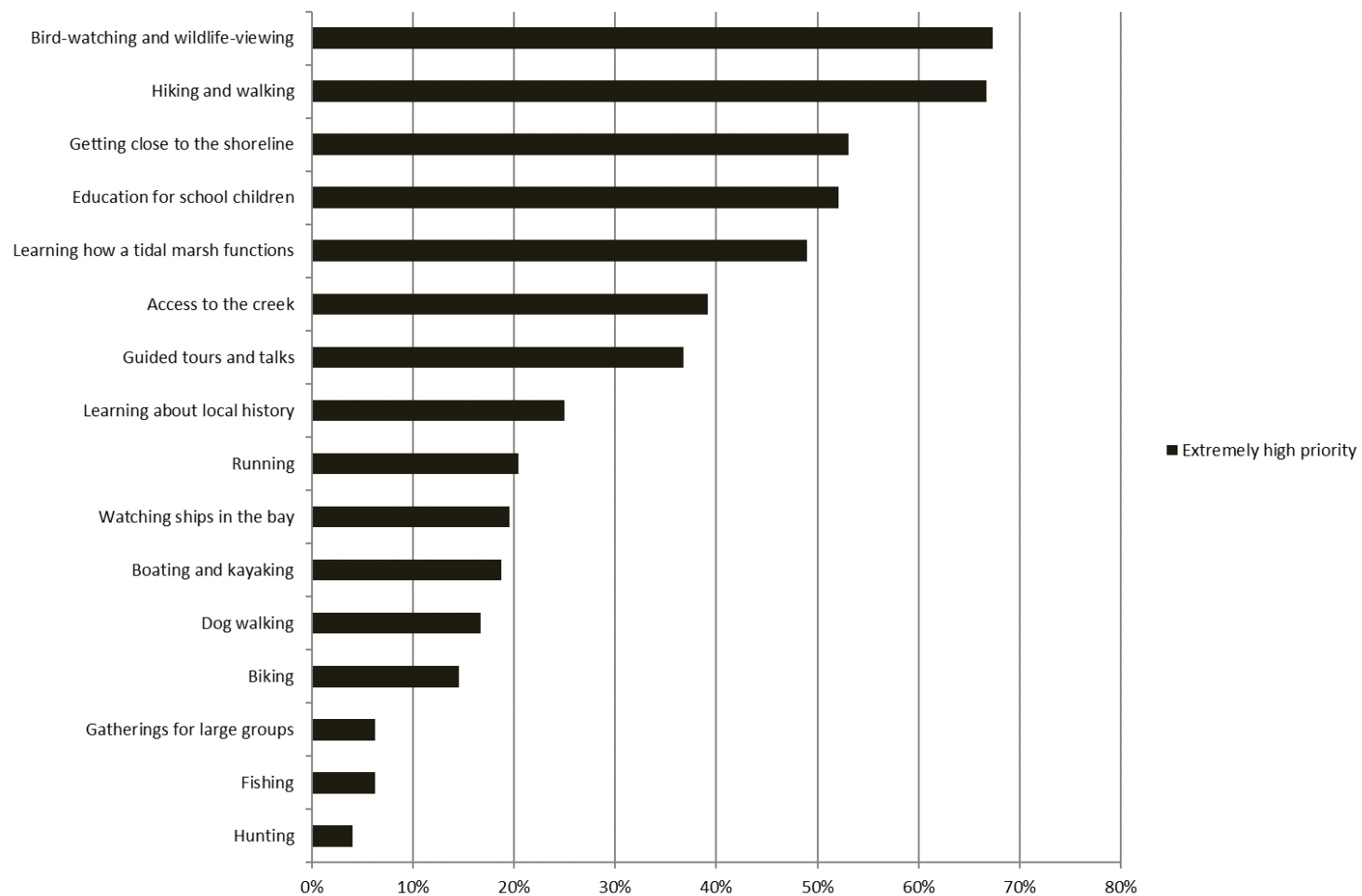
Interest in Visiting

How interested are you in visiting Pacheco Marsh?



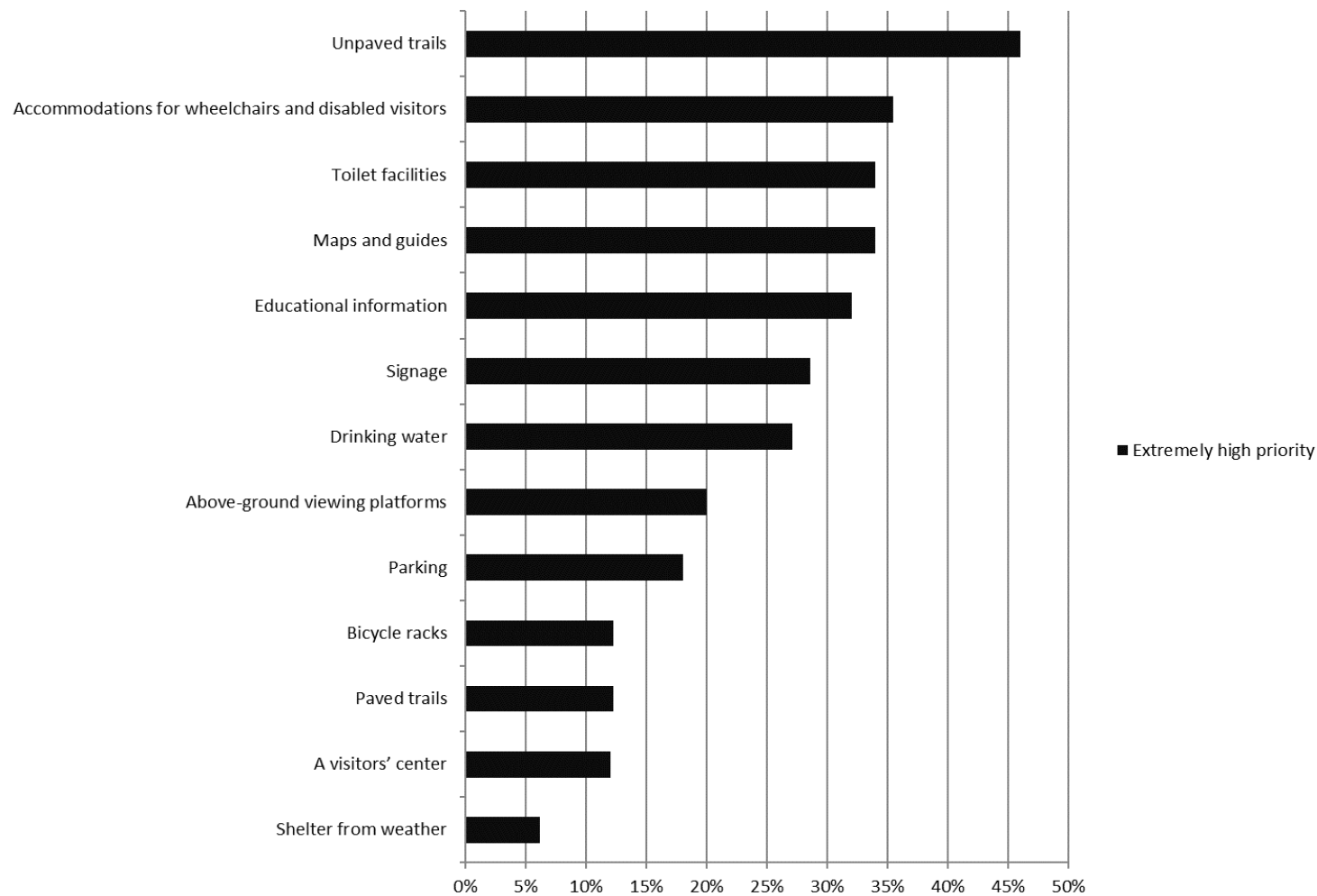
Desired Activities

Please indicate which activities should receive the highest priority in plans for Pacheco Marsh:



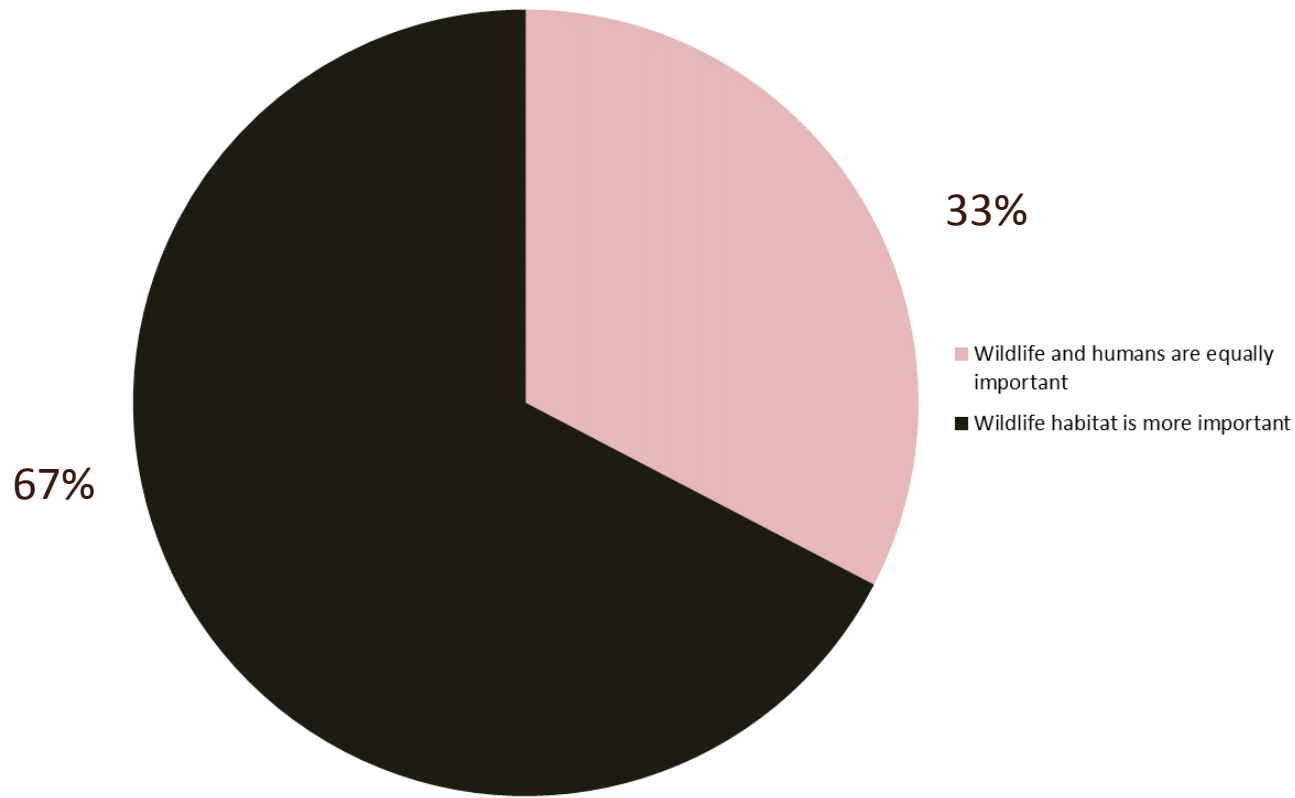
Desired Features

Please indicate which features should receive the highest priority in plans for Pacheco Marsh:



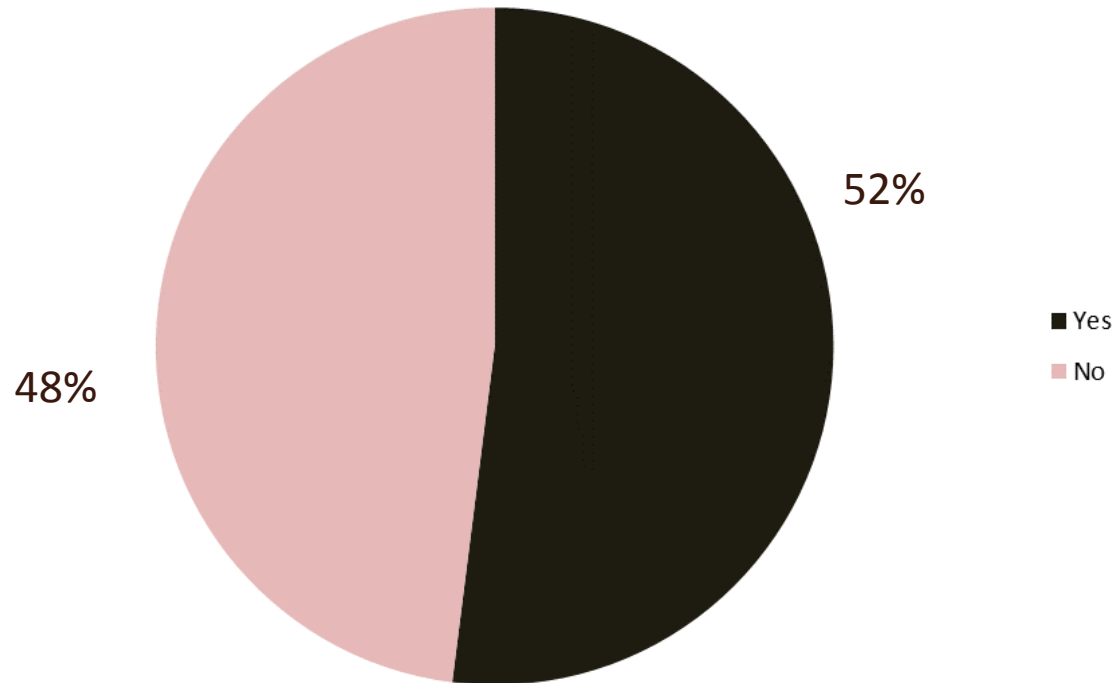
Needs of Wildlife and Humans

Should planners be guided more by the needs of human visitors or the needs of plants and animals?
(choose one)



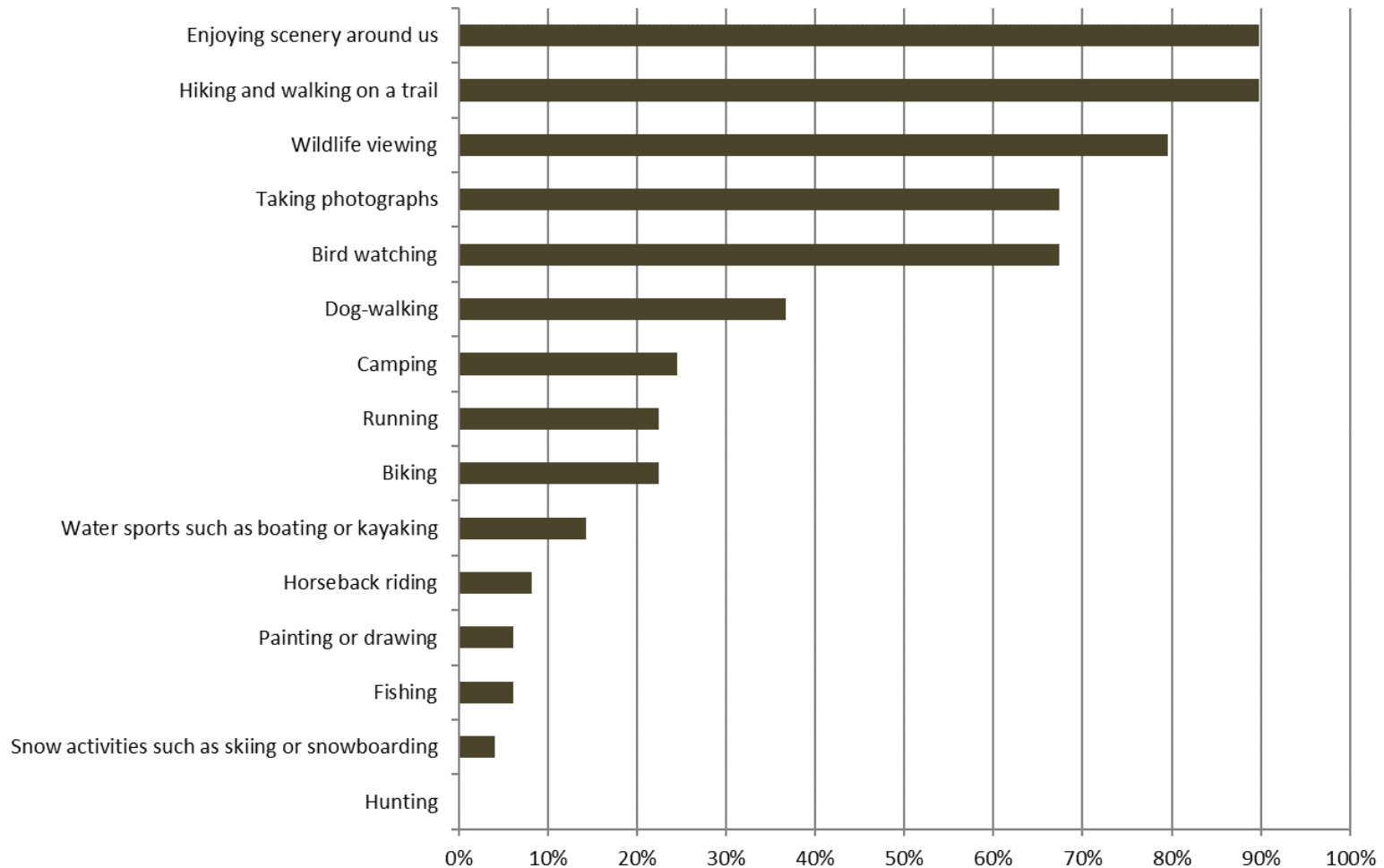
Ever Visited

Have you ever visited Pacheco Marsh or seen it up close?



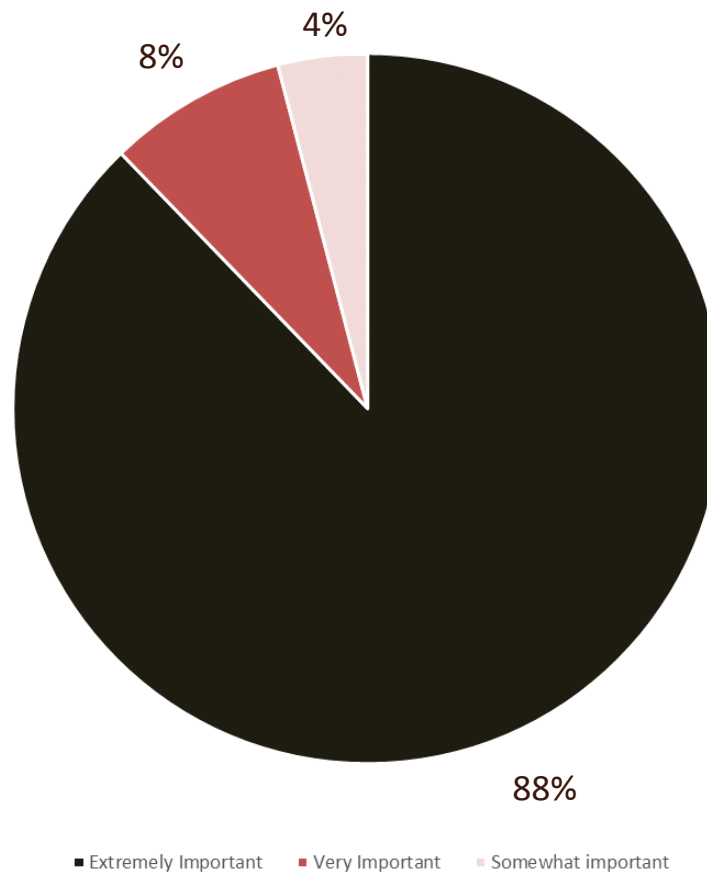
Outdoor Activities

In the last 12 months, in what outdoor activities did you personally participate?



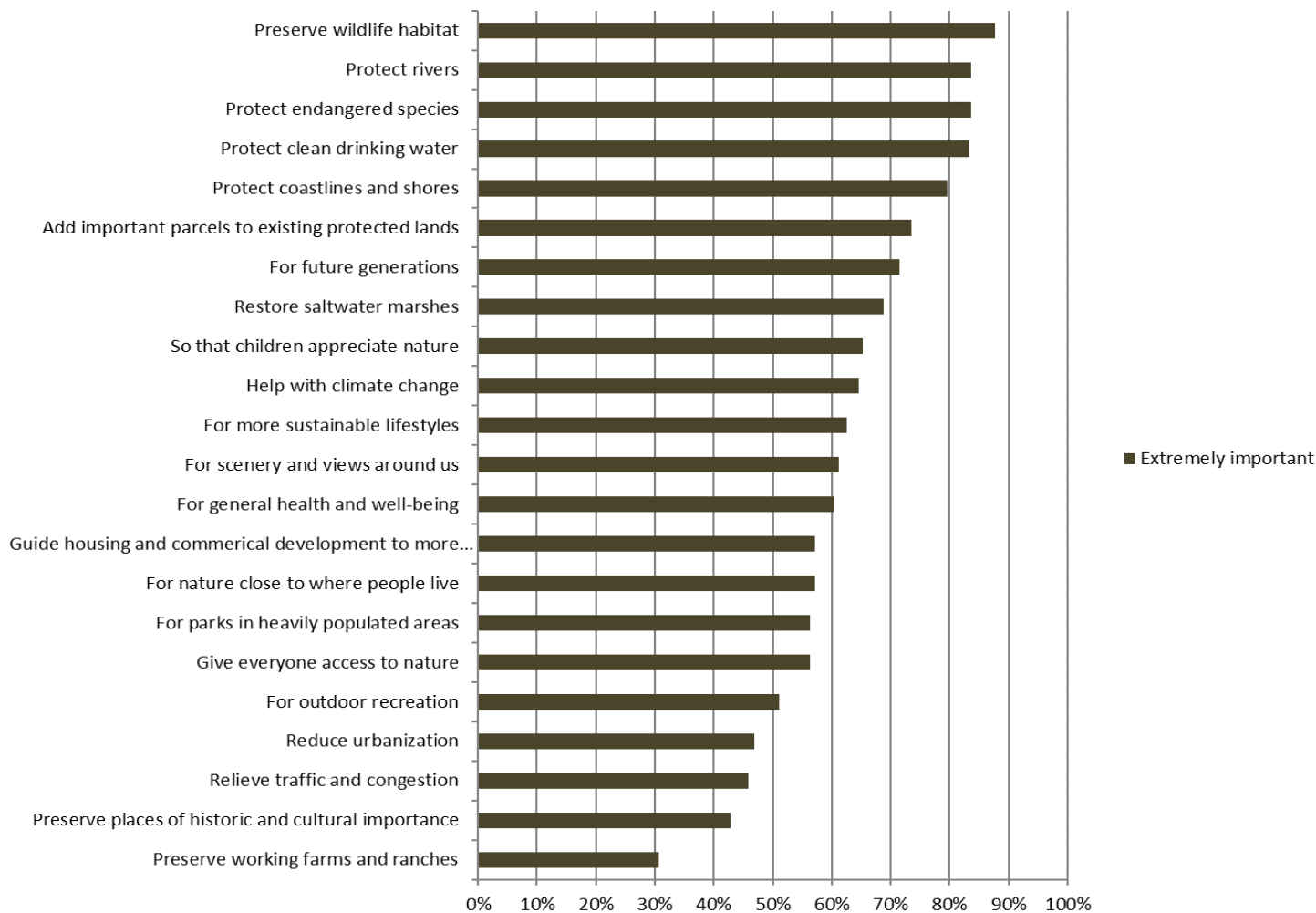
Protecting Land

How important to you is preserving and protecting our natural lands in the East Bay region?



Reasons for Protecting Land

How important to you is each reason for preserving and protecting natural lands?



Donations

In the last 12 months, did your household donate money to a non-profit organization working in these areas? (Check all that apply)

